

Document purpose:

We have provided this document to help you apply to take part in startup activities at this year's Cornwall Slush'D event. This document contains all the questions you'll need to answer in order to apply for the activity and is helpful if you want to complete your application offline first to work on it. Once you've sorted all of your answers, you can copy and paste the information into the application forms.

Shipshape.VC Questions

Important: If you lack the information for a question on Shipshape.vc, you must still respond to proceed and submit the form. If you don't know the answer:

For text-based questions, simply type '**N/A**'.

For questions that require a numerical answer, put '**0**'.

[Register on the shipshape.vc website here.](#)

All questions are compulsory

1. Your business website:
2. What is your business name?
3. What is your organisation's product/ service? Please type five words or less
4. Which country is your business based in?
5. What is the postcode of your business?
6. Your role at the business
7. Your work email
8. Your LinkedIn profile
9. What currency do you use for raise information?
10. What is your target raise size?
11. How much have you raised to date?
12. Your Monthly Recurring Revenue (MRR)
13. Pre-money valuation?
14. Do you qualify for SEIS, EIS?
 - a. SEIS
 - b. EIS
 - c. Not sure
15. How big is your team?
16. Which of the following do you have?(select all that apply)
 - a. Pitch Deck
 - b. Financial Model

- c. Business Plan
 - d. None
17. Do you have any of the following insurance types, that investors often require?
- a. KPI (Key Person)
 - b. D&O (Directors & Officers)
 - c. Cyber
18. Are you planning to expand internationally in the next 18 months?
19. (if yes) To which countries/ regions?
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Cornwall Slush'D 2024 - Pitch, Venture Village & Demo Application Form Questions

[Complete the Google Form here.](#)

1. Your email address (must match shipshape VC application)
2. Have you registered on Shipshape.vc?
 - a. Yes
3. Which activity are you applying to participate in? (tick all that apply)
 - a. Pitch competition (09:00 - 11:30)
 - b. Venture Village (09:00 - 18:00)
 - c. Demo Night (18:00 - 20:00)
4. Your first name
5. Your last name
6. Your business name
7. Your mobile number
8. Is your innovation a new element of an existing business, or part of an entirely new business?
9. Does your innovation use any element of space or satellite data? E.g. GPS, Earth Observation, Communication or Remote Sensing? (If yes, please elaborate. If not, type no)
10. Are you either planning to incorporate, or have already incorporated your business in Cornwall?
 - a. Yes, my business is incorporated in Cornwall
 - b. Yes, I'm planning to incorporate in Cornwall
 - c. No, the business is incorporated or planning to incorporate elsewhere
 - d. I'm not planning to incorporate at the moment
11. Why do you want to pitch / exhibit / demo at Cornwall Slush'D and what are you hoping to achieve?